



Frontenac Community Arena Advertising Opportunity

The Frontenac Community Arena (FCA) is interested in promoting businesses serving our community. We have several advertising opportunities to promote your Business and are excited to announce that we will be transitioning away from wall advertising and will be offering rink board advertising.

Over the years, the Frontenac Community Arena has provided a place for young and old alike to gather and engage in sporting and recreational activities. Some of our notable hockey players include Mike Smith (Current NHL Goalie), Marty Abrams and Trevor Stienburg.

The newly renovated Frontenac Community Arena is a single pad facility with seating for approximately 350 patrons. 6 dressing rooms with washroom / shower facilities a Pro Shop, Canteen, and a Community Room. We host several annual tournaments and events.

Advertising Opportunities for the 2021/22 Season

Please indicate your interest in the following opportunities:

Option One

We no longer wish to advertise with the FCA and would like my sign removed.

Option Two

We would like to **maintain our wall banner** advertising for the 2021 – 2022 season. Please see Page 2 for pricing (note that we are transitioning away from wall advertisements, new advertisers are welcome to purchase rink board or ice surface advertising space).

Option Three

We would like to **purchase rink board** advertising (please see pricing, details and complete the form on Page 2).

Option Four

We would like to **purchase ice surface** advertising (please see pricing and details on Page 2).



Wall Banner Maintenance Fees for 2021 – 2022 Season

Wall Banner Size	Cost (includes a business banner listing on the FCA website)
4' x 8' Banner	\$445+HST
4' x 6' Banner	\$335+HST
4' x 4' Banner	\$225+HST

Rink Board Advertising Details

Panel Number/ Location	Cost	Indicate the panel number you would prefer as per the diagram on next page
4, 5	\$550+HST per year	
2, 3, 6, 7	\$500+HST per year	
1, 8	\$450+HST per year	
C1/2, C3/4, C37/38, C39/40	\$400+HST per year	
C7/8, C9/10, C31/32, C33/34	\$350+HST per year	

Specifications:

- The FCA is responsible for the installation of the signage.
- The Advertiser is responsible for the cost of the sign production.
- The graphics for the ads are to be produced on ABS Thermoplastic Board
 - 0.03125" thickness
 - 38 1/2" height
 - 95 1/2" width
- Signage and contract(s) are to be reviewed at the end of three years.

Ice Surface Advertising Details

- The cost for advertisement on the ice surface is \$2,500+HST per year.
- The advertiser is responsible for the cost of the stencil production arranged through Eastern Rink Services 613-561-0202 or easternrinkservices@hotmail.ca.
- Stencil must be provided to the Arena prior to September of 2021.
- On Ice logo agreement is to be reviewed at the end of three years.

Next Steps

If you would like more information or to submit this form, please contact **Tim Laprade**, Arena Manager, at 613-374-2177 or by email at frontenac.arena@bellnet.ca.

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